



INVITATION
Sponsorship opportunity
Sunshine Coast Environment Council
2011 Environment Awards

The Sunshine Coast Environment Awards (affectionately known as “the Froggies”) are presented annually to promote environmental excellence and sustainability by recognising outstanding achievement and commitment to the environment by Individuals, Community Groups, Businesses and Government Sectors. These Awards provide the opportunity for your organisation to support the efforts of outstanding environmental achievements of our region. Your positive participation in our region’s environment has resulted in our invitation for you to become a sponsor of this premier event.

Now in its 16th year, the event is well recognised throughout the community and has achieved significant environmental awareness in the Sunshine Coast region. Because of the prestigious profile of the Awards, our sponsors achieve substantial recognition for their participation in sustainable outcomes for the Sunshine Coast environment. The event is also renowned as a key networking event for our patrons who are committed to positive environment accomplishments.

Categories include: Government, Small/Medium Business, Large Business, School, Not for Profit Association, Individual and the inaugural Mark Ricketts “Pushing the Envelope” Award.

Sponsorship of an Award Category - \$1500

As recognition and acknowledgement of sponsoring an award category and also ensuring maximum exposure amongst patrons with a similar environmental ethos, we will commit to extensively promoting your brand. Outlined below are the various methods we have committed to, for promoting your brand.

- **Promotional Material** – All documents (pre and post the Awards Ceremony), brochures, newspaper advertising and media releases will display the sponsors’ logos, where appropriate. A bio outlining your business will be added as an insert inside the program.
- **Sponsorship of an Award Category** – The sponsor will be invited to present the award at the ceremony. The sponsor’s organisation will be accredited for sponsoring this award on all documentation and will feature prominently in the power point presentation when introducing the category.
- **Promote your business at the event** – You are invited to set up a stall in the foyer to promote your business, providing an excellent opportunity to reach potential clientele in a friendly networking environment. The MC will talk about your business prior to announcing your sponsored category winner, during that time your logo and slogan will appear on the screen on stage. Our past Award sponsors have benefited greatly from the resulting publicity, exposure and opportunities by supporting this event.
- **Advertising in the Eco newspaper** – Following the event there will be an in-depth article in the ECO newspaper published by the Sunshine Coast Environment Council. 20,000 copies will be distributed across the Sunshine Coast region during the peak tourist season and at the Woodford Folk Festival.

As a sponsor you will also be provided with free tickets to the presentation ceremony held on th V ^O
M # # for a fabulous evening of information, networking, food and entertainment as we celebrate the best of environmental practices on the Sunshine Coast.

Friend of Froggies sponsorship - \$500

As a Friend of the Froggies, your benefits will include publicity, logo inclusion in the program and 2 complimentary tickets to the Awards event.

Sponsorship Opportunities

Please complete the following form indicating your preference for sponsorship type and mail to PO Box 269, Nambour 4560 or email to info@scec.org.au . We will contact you regarding payment details.

Award Sponsorship: **\$1,500** (includes GST)

Award category preference – please number your top three preferences:

- Government
- Small/medium business
- Large business
- School
- Not for Profit association
- Individual
- The Mark Ricketts: *'Pushing the Envelope'* Award

'Friend of the Froggies': **\$500** (includes GST)

Organisation: _____

Contact name: _____

Mailing address: _____

Telephone: () _____ Fax: () _____

E-mail: _____

If you have any further queries, please contact the office on 5441 5747 or email info@scec.org.au .

We look forward to welcoming you to "the Froggies"

every attempt will be made to provide your first preference